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## HomeLogic Introduces Dealer Program for its OneHome™ Solution

Marblehead, MA – March 9, 2004 - HomeLogic, LLC formally launches its **OneHome** Dealer Program across North America. The **OneHome** Dealer program is focused on developing and motivating a leadership dealer network.

"Home Management and Control Solutions are best represented by a strong, knowledgeable, and local dealer representative. At HomeLogic, we understand the value of dealers as well as the keys to helping them be successful," noted Peter Warren, VP Business Development.

Dealer productivity was considered from the very beginning stages of developing the **OneHome** solution.

"The **OneHome** solution is a pre-programmed solution. Design and installation are substantially faster than other offerings on the market," stated Buddy Duncan, co-founder of HomeLogic. "To help dealers get started, we can assist with design, and sell them pre-configured and tested sub-systems along with the **OneHome** solution in a complete, plug-and-play package. And, our open systems approach helps ensure dealer and homeowner choice when it comes to selecting sub-system manufacturers."

The Program highlights include several dimensions of dealer support. National and local marketing, lead generation, online demonstration system, sales support, and free dealer training are some of the elements that make up HomeLogic's dealer support offerings.

"Aggressive model home and demonstration system programs are key to helping me succeed," stated Transitions-IT founder Phil See of Massachusetts. "HomeLogic's Program also incorporates tailored co-marketing programs to support local home shows and Parade-of-Home programs. Their programs are really helping generate quality leads for my business and their support through the sales cycle is impacting our close rate."

"American Automation is excited to represent the **OneHome** family of solutions," stated Ishmail Nassardeen- Buckley, President of Colorado-based American Automation. "The products fit with our residential clients and the support we've received from HomeLogic delivers answers to our questions when we need them."

### About HomeLogic

HomeLogic is dedicated to delivering market leading home management and control solutions that enhance a home owner's comfort, convenience and peace-of-mind. We offer a turn-key solution which requires no custom programming, simplifying the selection and installation process as well as lowering the overall cost to homeowners.

To learn more about the HomeLogic and our **OneHome** solution, contact Joe Lautner at (781) 639-5155 x1214, or visit us on the Web at [www.homelogic.com](http://www.homelogic.com).